



REGULATIONS GOAT COMMUNITY INTIMATE FESTIVAL 2025

MAGIC MARKET

ARTICLE 1 – SCOPE

1. Within the context of the Goat Community Intimate Festival 2025, taking place on July 2, 3, 4, 5, 6, and 7, this regulation is established to define a set of stable and lasting conditions that allow for the organization and participation in the festival's Magic Market.
2. The Magic Market is organized by Moonpleasures – Association, NIF – 516224140, headquartered at Lugar da Fraguinha s/n, 3660-043 Candal.

ARTICLE 2 – RULES

1. The provisions of these regulations are accepted by the concessionaires and govern their relationship with Moonpleasures – Association.

ARTICLE 3 – ORGANIZATION

1. Acceptance of concessionaire participation is at the discretion of the organizing entity, which may refuse any application that, according to its criteria, does not align with the festival's scope or objectives.
2. No compensation or refund of amounts paid will be due if unforeseen events or force majeure require changes to the schedule, timing, delays, or necessary evacuation.

ARTICLE 4 – LOCATION

1. The Magic Market is exclusively within the festival grounds at Lugar da Fraguinha, São Pedro do Sul.
2. Shade is not guaranteed in all spaces, although the Magic Market is located in an area with natural shading (large trees).

ARTICLE 5 – DURATION AND SCHEDULE

1. The Magic Market will take place on July 2, 3, 4, 5, 6, and 7, 2025, with the following schedule:
 - **Setup:** July 1, from 12:00 PM to 8:00 PM;
 - **Dismantling:** July 7, until 7:00 PM;
 - **Operating hours:**
 - July 2: 3:00 PM to 11:00 PM;
 - July 3, 4, 5, 6: 9:00 AM to 11:00 PM;

- July 7: 9:00 AM to 3:00 PM (optional, each vendor decides whether to open).

ARTICLE 6 – REGISTRATION AND DEADLINES

1. Registration for participation as a concessionaire in the Magic Market must be made between February 26 and March 31, 2025. Each concessionaire must correctly complete the registration form available on the festival's website (www.goatcommunity.pt).
2. As of April 9, 2025, registered candidates will be informed of their acceptance or rejection. The email will include the space fee, the IBAN for payment, and the lease contract to be signed.
3. Proof of payment must be sent to goatcommunity.volunteers@gmail.com with the concessionaire's identification and signed lease contract within two weeks of receiving the acceptance notification.
4. Registration will only be completed once payment has been made.
5. Registrations that are not paid within two weeks of the acceptance notification will be immediately canceled, and the available spaces will be allocated to waitlisted candidates.
6. Payment details, invoices, and contracts will be sent via email upon approval.

ARTICLE 7 – TYPES OF SPACES AND GUARANTEE

1. The following spaces are available in the Magic Market:
 - **3x3 meters** – €250.00 (+VAT) | 2 credentials
 - **4x4 meters** – €300.00 (+VAT) | 2 credentials *Credentials will be individualized, and concessionaires must provide a list of assigned staff.*
2. Upon signing this contract, the concessionaire shall provide a deposit equivalent to the rental amount plus VAT, which will be deducted from the final amount due.
3. The deposit must be paid within two weeks of receiving the acceptance notification.
4. If the commission amount does not exceed the rental fee (€250 +VAT or €300 +VAT), no portion of the deposit will be refunded.

ARTICLE 8 – PAYMENT CONDITIONS

1. All payments during the festival must be made exclusively using **cashless rechargeable wristbands**, which participants will load with pre-paid credit.

2. The participant only needs to select a product and tap the wristband on the vendor's reader, completing the transaction, with the credit being transferred to the organizing entity.
3. All commercial transactions conducted during the festival are between the vendor and the final consumer, with the vendor being responsible for issuing invoices.
4. The vendor must be legally authorized to carry out the commercial activity at the festival.
5. The vendor must pay the organizing entity **20% of total net sales (excluding VAT)**.
6. Receiving payments by any method other than the official cashless system is **strictly prohibited**. Violating this clause will result in immediate termination of trade activities, cancellation of wristbands, expulsion from the festival, and forfeiture of any funds within the system, which will be retained by the festival.

ARTICLE 9 – CANCELLATION

1. If a concessionaire needs to cancel participation, they must notify Moonpleasures – Association by registered letter with acknowledgment of receipt to the address indicated in the introduction of this contract or by email, at least **30 days before** the festival start date.
2. The concessionaire acknowledges that, by signing this contract, Moonpleasures – Association commits its time, space, and resources to the event, and cancellation causes financial losses and missed business opportunities. Therefore, failure to comply with the notification period will result in a **penalty clause of €1,000**, which must be paid to the account **PT50 0045 3120 4034 2775 5482 3, Banco Crédito Agrícola**, by the end of the event.
3. The deposit mentioned in Article 7.1 will be retained by the organization if the cancellation notice does not comply with the required timeframe.

ARTICLE 10 – RULES AND TYPES OF PRODUCTS

1. The sale of any item containing the Goat Community brand logo is strictly prohibited in the Magic Market. Additionally, the sale of the following items is also prohibited:
 - Hoodies (exclusive sale by Goat Community);
 - Canteens, fans, tote bags, caps (exclusive sale by Goat Community);
 - Any type of beverages, alcoholic or non-alcoholic;
 - Food products.

2. Concessionaires are responsible for complying with all legal regulations regarding sales and invoicing.

ARTICLE 11 – TECHNICAL CONDITIONS

1. The spaces (lots and exhibitors) are located outdoors in areas with high foot traffic and participant presence.
2. The layout of the lots and exhibitors is the responsibility of the organizing entity, ensuring the functionality of the space.
3. Each concessionaire is responsible for setting up and organizing their space, including the placement of furniture, tables, chairs, carts, etc. The decoration should integrate well with nature and, whenever possible, use natural/sustainable materials.
4. Lighting and access to electricity are provided by the organizing entity.
5. To avoid overloading the electrical grid, any additional lighting must use low-consumption bulbs (up to 50W).
6. The electrical installations in the spaces may be inspected at any time by the organizing entity, which reserves the right to cut off electricity if safety conditions are unsatisfactory or unauthorized modifications have been made.
7. The use of generators is strictly prohibited.
8. Concessionaires and their staff are strictly prohibited from sleeping behind or inside their allocated spaces in the Magic Market.
9. Setup takes place on **July 1** (from 12:00 PM to 8:00 PM), and all spaces must be fully assembled and equipped by the end of that day.
10. On the setup and dismantling days, concessionaires are allowed to bring their vehicles inside the festival grounds. Outside of these hours, vehicle access is prohibited.
11. Access to the campsite will be granted free of charge, as well as access to parking. Concessionaires may use the staff parking area, provided they submit their vehicle's license plate number. A credential linked to the submitted license plate will be issued and must be presented whenever requested by the festival's organization or security team.
12. Parking and vehicle circulation within the festival grounds for restocking merchandise are strictly prohibited.
13. Dismantling takes place on **July 7**.
14. Spaces must display, in a visible location:
 - A price list or clearly marked prices on all products for sale.
15. Throughout their participation, concessionaires must keep their space clean and are also responsible for leaving it clean at the end of the festival.

16. Concessionaires must properly dispose of waste in the nearest containers and separate recyclable materials in the designated recycling bins.
17. The use of amplified sound, even at minimal levels, is strictly prohibited in concession spaces.
18. The use of disposable materials is prohibited at the festival (including biodegradable plastic). If alternatives are not possible, and only after approval by the organizing entity, concessionaires may use disposable paper or other biodegradable materials without any printing (to allow for composting).

ARTICLE 12 – SURVEILLANCE, SECURITY, AND FIRE PROTECTION

1. All concessionaire spaces must comply with the general safety regulations established by current legislation, as well as any specific rules required by the organizing entity.
2. During the closing hours (from 11:00 PM to 9:00 AM), there will be full-time security in the market area. However, concessionaires are advised to cover or store their items before closing. Those who deem it necessary may remove their products at night and set them up again in the morning at their discretion.
3. Concessionaires are responsible for assembling and maintaining the structures and materials placed in their assigned space and must ensure that, at no time, they pose a risk to the safety of people and property within the festival.
4. In terms of civil liability, each concessionaire will be responsible for any incidents occurring in their assigned space. If desired, they may obtain appropriate insurance coverage.
5. If any risks are identified in a concessionaire's designated space—whether due to exhibition structures, materials being handled, displayed, used, or sold, or the behavior of the concessionaire or their staff—the concessionaire will be required to correct these issues. Failure to comply with the organizer's requests may result in exclusion from the festival without any refund of previously paid amounts.
6. Under no circumstances is it permitted to obstruct emergency exits, either fully or partially.

ARTICLE 13 – RIGHTS OF USE OF FESTIVAL FACILITIES

1. Renting a space grants free access to the festival grounds, where most of the festival activities take place. Access to the market area, festival grounds, and camping area is only permitted with a valid wristband and/or credential.
2. Admission is free for children up to **12 years old**, in accordance with the festival's general entry policies.

3. The festival grounds will have public restrooms available for all participants and concessionaires.

ARTICLE 14 – SELECTION CRITERIA FOR APPLICATIONS

1. The acceptance of concessionaire applications is at the discretion of the organizing entity, which may refuse any application that does not align with the scope or objectives of the Magic Market.
2. The organizing entity will prioritize:
 - The good performance and compliance with regulations by vendors who participated in previous years.
 - The quality and innovation of the proposal.
 - The aesthetics of the vendor's space.

ARTICLE 15 – CRITERIA FOR PREFERRED LOCATION SELECTION IN MAGIC MARKET

1. The organizing entity reserves the final decision on the allocation of requested locations within the Magic Market. The selection process will follow this order:
 1. **Order of payment** – A list is compiled based on the order in which payments are received.
 2. **Order of arrival at the festival (ticket office)** – 12:00 PM on July 1.
 3. **Choice of lot or exhibitor space** – Vendors will choose their space according to their position on the payment order list.
2. On **July 1**, vendors will select their spaces based on the payment order list. They will be called by the Magic Market coordinators to choose their spot.

ARTICLE 16 – OTHER PROVISIONS

1. The organizing entity reserves the right to **expel** any concessionaire who violates any provision of these regulations, with no right to a refund of the amounts paid.
2. Any situations not covered in this regulation will be resolved between the concessionaire and the organizing entity with mutual respect and cordiality.
3. For any legal matters arising from or related to this contract, the competent jurisdiction will be in **Tribunal da Comarca de Viseu**.

Demonstrative image of the Magic Market:

